

# Bachpan Manao – Playground Submission Guidelines

This document outlines the thematic, technical, and legal guidelines for submitting your resource to be featured on the Playground of [bachpanmanao.org](http://bachpanmanao.org).

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## 1. Thematic Guidelines

## 2. Approach / Tone Guidelines

We prioritize insight over instruction. Your resource should reflect the spirit of joyful learning and abundant caregiving.

- **Avoid being preachy or prescriptive**  
Share your experiences and perspectives, not rules or mandates.
  - **Write from abundance, not scarcity**  
Focus on what's possible, hopeful, or already working—not just what's missing.
  - **Insight first, program next**  
Begin with what you discovered, learned, or noticed. Let your program or tool follow from that.
  - **Keep content concise**  
Say more with less. Simplicity allows for greater reach and resonance.
  - **Honor lived experience**  
Personal stories, community voices, and local knowledge are deeply valuable.
  - **Use inclusive, respectful language**  
Avoid stereotypes or assumptions about families, communities, or identities.
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## 2. Technical Guidelines

We aim to keep all content accessible, clear, and easy to engage with.

- **Keep articles short**  
Aim for 800-1,000 words where possible.
  - **For attachments, include a brief overview**  
Add a short description (2–3 lines / 50 words) explaining the purpose, audience, and what the resource unlocks for the caring adult.
  - **Follow friendly formatting**
    - Use clear headings and subheadings.
    - Use simple language; avoid jargon.
    - Use bullet points where possible.
  - **Use accessible formats**  
Preferred file types: PDF, Google Docs, image files (JPEG/PNG), links to videos or tools that are available publicly.
  - **Include metadata**  
Mention the author(s), date of creation, and organization (if any).
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## 3. Legal & Ethical Guidelines

We care deeply about protecting rights and upholding ethical standards.

- **Copyright Notice and Open License, applicable to your submission**  
Share name of author, organisation and relevant open source license notice that allows people to give appropriate attributions
- **Ensure your content is free from third party Copyright**  
Only submit original work or work you have permission to share.
- **Obtain consent for all media and personal stories**  
If your submission includes photos, videos, or stories of individuals, ensure you have

proper consent—especially when children are involved.

- **Provide attribution where necessary**  
Credit co-creators, translators, illustrators, or institutions involved.
  - **Avoid sharing private or sensitive data**  
Do not include names, contact details, or identifiable images without appropriate consents.
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## Additional Notes

- We welcome **resources in all Indian languages**. Please include an English summary, if possible.
- We may edit your content lightly (e.g., for clarity, formatting) before publishing, but we'll retain your voice and message.
- Our team will review submissions for alignment with **Bachpan Manao's core message and values** before publication.