

Many Shades of Bachpan Manao



November 20, 2023

Bachpan Manao Collabactors are celebrating childhood and this month is brimming with Collabaction! [Igniting the four key areas](#) of the Mission in their own ways, here's how "Bachpan Manao Badhte Jao" is lighting up this **November!**

Magic happens in the first 8 years!

- Relive the joy of listening to engaging and conversational episodes (remember the radio days?) with **Gram Vaani's** [Bachpan Manao campaign](#) on Mobile Vaani. Give a missed call to **9266657999** and listen.
- AI being put to use? **Saajha** shared the [Bachpan Manao film](#) with all their parent groups through the WhatsApp chat bot program [Reading Saajhedari](#). We can't wait to hear their reactions!

Holistic Development can unlock Lifelong success!

- "I'm not very expressive hence I'm not really a storyteller" is a common sentiment among those who don't believe they possess creativity. **BMBJ Art and Magic of Read-Aloud Masterclass by Adhyayan** is coming up on Nov 28th to break that myth. Learn the basic techniques of conducting [read-aloud](#) storytelling sessions for children. Register [here](#).
- Can you hum one lullaby you used to drift off to sleep to? **Billion Readers (BIRD)** has launched a unique [First Songs Project](#), an attempt to collect those almost forgotten Indic language lullabies, that are rooted in nostalgia for all of us. Get in touch if you'd like to contribute (and sing one or two on record).
- We mostly talk about mother and child in the early years but rarely about the special bond between the father and child. The superheroes without a cape in our lives, **Dharma Life** is hosting #BeHerHero, an [engagement activity](#) to strengthen the bond between fathers and daughters on Nov 20th.
- Getting children away from screens is a big task in today's times, forget encouraging them to read. **Adhyayan, Panchayat Raj Commissionerate of Karnataka** and **StoryWeaver**, have come together to celebrate November as ಬಾಲ್ಯವನ್ನು ಆನಂದಿಸಿ, ಬೆಳೆಯುತ್ತಾ ಸಾಗಿ (Balyavannu Aanandisi, Beleyutha Saagi), a [month-long campaign](#), to #GetChildrenReading across Gram Panchayat Libraries, amongst other activities.



- Do you know the average consumption of junk food in your household in a week? **Shaishav** is celebrating [Child Rights](#) Week and getting children to calculate their weekly consumption of chips! They're also screening the [Bachpan Manao film](#) at their *Balsena* leadership camps to open up discussions on what *Seekhne ki Azaadi* children would like.
- "Parents usually come to the Anganwadi centre to do mundane tasks. But this was the first time they came to watch the film and interact with each other. It shifted something for all of us," she (Anganwadi worker) said beaming. **Gyan Prakash Foundation** showed the [Bachpan Manao Film](#) during their week-long [Bachpan Manao celebrations](#) (Nov 3-11) at the Anganwadis in Pune and Satara, MH and had gems of revelations like this one from the Anganwadi workers, parents and facilitators.

Abundance of learning opportunities that exist all around

- Experience the magic of watching the Bachpan Manao film on the big screen. **PVR INOX and PVR Nest** are [screening](#) the [Bachpan Manao Film](#) on **1,000 screens** across India from Nov 17th to Nov 30th. Catch it on the big screen in a theatre near you!
- A collection of heartwarming 100 Mini Blogs and Stories? **Factor Daily** will be conducting a Masterclass on the Power of Storytelling in shaping social change as part of "Bachpan Manao 100 Mini Blogs and Stories" project. More details soon!

Play is the Way Children learn Best

- Why are we all going on and on about play? **Sesame Street** is launching the [Khel Khel Mein](#) campaign to promote awareness of play and the role of parents in enabling this. It's going to be pla(y)in simple!
- Can you still make a rocket or a fort out of the TV fridge box? **The Better India** is running the [Imagination Box Challenge](#) till Nov 21st to celebrate creativity and bring the child alive in all of us. Hurry! You still have time to send in that entry! (and show off your boxed-away secret architectural skills).
- Who doesn't love paints, art, dancing and letting loose?! **Key Education Foundation** hosted a [Children's Day Carnival](#) on Nov 14th, 15th and 16th, which had a Zumba session, puppet making and Origami session and the children loved it!
- It's always a joy hearing about Bachpan being manao-ed on the ground. **Tech Mahindra Foundation** is organising numerous activities to engage children, teachers, and caregivers to [#CelebrateBachpan](#) in numerous cities and sharing the [Bachpan Manao Film](#) with staff and partner organisations.

Would you like to share what Bachpan Manao Collaboration looks like for you? Click [here](#).

